



# Congress City

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# HANNOVER



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Hannover, a great location in the centre of Europe

## Memorable settings – sure-fire success

Let HannoverKongress be your partner in all matters relating to conventions and conferences in Hannover Region. As the Conference Service of Hannover Marketing und Tourismus GmbH, we will devise customised solutions that will help you to organise your events successfully.

Modern infrastructure, a central position, unique venues, comprehensive service – as a metropolis at the heart of Europe with the resources to meet the most exacting requirements, Hannover Region is well established as a magnificent location for events of all kinds.

As the place where international flagship fairs such as the HANNOVER MESSE or CeBIT are held, Hannover has held a top ranking among trade fair locations for decades. Mega-events such as the World Exposition EXPO 2000 or the FIFA Football World Cup in 2006 carried Hannover's reputation as a city with a cosmopolitan outlook all round the globe, and were important factors in pushing up the demand for event locations of the most varied kinds; as a result of which, the Congress City Hannover is now able to offer its visitors a range of venues that can cater for events of any size and meet the most out-of-the-ordinary requirements.

## Professional, hospitable, diverse

The state capital and the towns and districts of Hannover Region are able to offer everything that is needed to fulfil the wishes of conference visitors to perfection – from suitable accommodation to individual catering to shuttle services. There are some 26,000 beds available in over 500 hotels of all categories. Visitors to Hannover benefit from the short distances between conference venues, touristic highlights and the major transport facilities. Professional and hospitable hosts cater to individual needs, ensuring the success of conventions, trade fairs and other events.

Tourists come from all over the world to see the Herrenhausen Gardens, to enjoy the maritime atmosphere of the Maschsee Lake, and to experience an impressive diversity of cultural offerings in Hannover's many theatres, museums and art galleries, not to mention its internationally renowned State Opera House. There are sporting events, open-air concerts and traditional popular festivals that attract vast crowds of visitors year after year, and the people attending them can easily combine this with an enormous range of other leisure and recreational activities.

The Region's historic town centres are full of picturesque corners that delight strollers; the exotic worlds of experience at Hannover Adventure Zoo offer fascination for all the family; while passionate shoppers can enjoy exploring one of Germany's biggest pedestrian precincts. The state capital is surrounded by recreational areas such as Lake Steinhude and the wooded ridge of the Deister Hills, the latter practically in its back yard.

## Short distances to the highlights

As befits a city of trade fairs and events, Hannover is easily and conveniently accessible via Hannover Airport, the A2 and A7 motorways or Deutsche Bahn's ICE high-speed train network. Moreover, the entire region is linked together by a dense system of local public transport. Thanks not least to this outstanding transportation infrastructure, Hannover Region is the perfect place to hold your event in.



Discover Hannover for yourself! You can download the Hannover app for your iPhone or iPad free of charge from the App Store.

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The following pages present a diverse portfolio of locations which can add special flair to your conference, congress or event in Hannover Region.

Additional event options and detailed information have also been compiled on the internet at [www.hannoverkongress.de](http://www.hannoverkongress.de).

## Deutsche Messe



Outside view of the Convention Center

The Hannover exhibition grounds have been a huge international magnet for decades, providing a showcase for flagship fairs such as HANNOVER MESSE and CeBIT. But even when there is no trade fair on, event organisers greatly appreciate them as the perfect place for congresses, corporate events or rock concerts. This miracle of multifunctional space, consisting of 27 exhibition halls and pavilions and the prizewinning Convention Center, is available all the year round.

## TUI Arena

The design of this multifunctional arena – one of the most modern in northern Germany – is dominated by glass, aluminium and terracotta. Everything is possible thanks to the flexible stage locations and sophisticated media technology. Events commonly held here, in addition to numerous musical performances, include annual general meetings and employee meetings – it even boasts an ice rink.



TUI Arena

## Congress Centrum Wienecke XI. Hannover



Congress Centrum Wienecke XI.

Located only a few minutes away from the exhibition grounds, this major conference centre also lies right at the edge of a nature conservation area. The four-star designer hotel has 280 beds, a large wellness area, more than 25 conference and banqueting rooms, as well as a congress hall. There is also a very cosy brewery restaurant with a beer garden on the site.

## Hannover Congress Centrum – HCC



Cupola Hall

HCC is the congress address with the longest tradition in the state capital, and combines ultra-modern event technology with masses of historical atmosphere. The building complex includes four multifunctional halls, seven conference rooms, and 30 meeting rooms. A very big plus point is its city centre location directly adjacent to the leafy Stadtpark.

## Hannover Adventure Zoo

Exotic diversity: fakirs, snake-charmers, opulent buffets and animal stars, they are all to be found at Hannover Adventure Zoo. The exclusive heart of the zoo is the Maharaja's banqueting hall, which glows in the most magnificent colours of India. Meyers Hof with its festively arranged historic barn is an idyllic piece of olde-worlde Lower Saxony. The event team organises unique activities in all of the zoo's theme worlds.



The Maharajahs banqueting hall

## Grossgoltern Estate



The Old Machine Hall

The Grossgoltern Estate evolved out of a manorial domain whose roots go right back to the Middle Ages. The Old Machine Hall, the Hall of Chivalry, the Courtyard Café and the Parson's Garden afford a wealth of possibilities. The historic complex near Barsinghausen is equipped with the most modern facilities, offering an enchanting venue for cultural or business events.

Information service	Maximum number of people	Distance from the city, main station / km	Distance to Hannover Airport / km
Hannover Adventure Zoo	1,500	3	12
Congress Centrum Wienecke XI.	3,500	6	18
TUI Arena	12,000	10	21
Hannover Congress Centrum	upon request	2	13
Deutsche Messe	upon request	9	21
Grossgoltern Estate	upon request	23	33

## Event Locations

### Peppermint Pavilion

The Peppermint Pavilion has achieved international renown as a location for high calibre events. The impressive building contains three event levels with over 2,000 square metres of floor area in all. The Pavilion can be arranged in a variety of configurations, offering a perfect setting for events ranging from evening entertainment to domestic trade fairs to workshops.



Peppermint Pavilion

### Hannover Airport



Event in an aircraft hangar

The exciting spectrum includes the Gate 66 Event Zone and the exclusive Skylight restaurant with a direct view across the runways. The Hannover Airport Lounge is available for use as a top class boardroom. Departure lounges with views of the apron and a light aircraft hangar get across that authentic aviation feeling. Flexible locations for a great "take-off"!

### GOP Varieté Theatre

Breathtaking artistry, comedy and magic! Its stage has seen performances by stars such as Sarah Leander and Paul Hörbiger. GOP today is one of the best known variety theatres, and provides a magical venue for conferences and exclusive events. If required, exciting show elements can be combined with sophisticated catering in unique package deals.



GOP Varieté Theatre

### RP5 Entertainment Centre



RP5 Entertainment Centre

This unique modern world of restaurants, bars and casinos is located directly on Raschplatz, in the heart of the city; it includes an Event Hall, a Business Lounge and, to crown it all, Hannover's only Prime Beef Restaurant. The Event Hall in "RP5" offers the ideal platform for conferences, presentations or corporate events.

### Herrenhausen Gardens – Gallery Building



Gallery Building

As a heritage site of national importance, and with direct access to the Royal Gardens, the Gallery is ideal for top class events. The ceiling of the grand hall is of major art-historical importance and unique in Germany in terms of its design and size. Other unique and exquisite locations can be found in the immediate vicinity of the Gallery.

### Marienburg Castle

The multi-towered silhouette dominates the skyline for miles around – Marienburg Castle near Pattensen is one of the most important neo-Gothic buildings in Germany. The horse stables and coach house have now been converted into atmospheric restaurant and event rooms – in the style of an historic bistro. The architecture in the romantic courtyard is also a special highlight.



Banqueting table in the Great Hall

### AWD-hall



AWD-hall

Flexibility and high service standards are the strengths of the AWD-hall, which can be arranged in 18 different ways to cater for a huge number of different events. The main stage, or the alternative cross stage, can be used for concerts, theatre performances, musicals, dance shows or conferences.

Information service	Maximum number of people	Distance from the city, main station / km	Distance to Hannover Airport / km
GOP Variété Theatre	350	0,3	13
Gallery Herrenhausen	600	6	11
Peppermint Pavilion	1,500	10	21
AWD-hall	5,800	3	15
Hannover Airport	upon request	13	0
RP5 Entertainment Centre	upon request	0,0	13
Marienburg Castle	upon request	28	38

## Event Locations

### Old Town Hall

The Old Town Hall forms a part, together with the adjacent Market Church, of the most southerly major ensemble of North German brick Gothic architecture. Built from 1410 onwards, it was restored to its original condition in the 19th century. Today, the light and airy atrium and the multifunctional hall provide exclusive venues for many different kinds of event.



Inner courtyard of the Old Town Hall

### cavallo Royal Riding Hall



cavallo Royal Riding Hall

The history of this, the last remaining riding hall of the Royal Cavalry School, began in 1875 when facilities to accommodate more than 400 horses were built. Whether for a gala, a presentation, a casting audition, a reception or any other kind of event: this is a building whose loft atmosphere, colours, forms and materials can be matched by scarcely any other.

### Königsworth Castle

Are you nostalgic for the days of princes and nobility? – The façade is illuminated with subdued light, and the mighty chestnut tree keeps silent watch over everything. You feel yourself carried back into the Middle Ages. There are candles burning everywhere, and within the old red-brick walls the tables are splendidly laid for a feast.



Königsworth Castle

### Acanto



Acanto Bar

The Acanto, in the former riding stables of the Royal Dragoons, has a captivating charm, with its opulent crystal chandeliers and the sophisticated illumination of its columns producing harmonious effects. A modern sound system enables people at the bar and tables to carry on their conversations undisturbed, even while the dance floor is shaking right beside them.

### Leinhausen Station Musical Theatre



Leinhausen Station Musical Theatre

This former railway station, a listed building, has been converted into a unique event location. One highlight is the station platform which can be used for events, giving direct access to the building. It is even possible to arrange for your guests to arrive on a steam-hauled heritage train or a modern high-speed ICE!

### The Expo Whale

Its extraordinary architecture and its length make the Expo Whale a unique location with very flexibly configurable rooms, which can be booked on a modular basis. In addition to the auditorium, the amphitheatre and the lake terrace, there are two event levels and a spacious open-air area which multiply the possibilities afforded by this landmark of the EXPO 2000 World Exposition.



The Expo Whale

### ADAC Driving Safety Centre Hannover-Messe



ADAC Driving Safety Centre Hannover-Messe

With its ten different training modules, the ADAC Driving Safety Centre is one of the most modern facilities of its kind. Here everyone will find a training measure precisely tailored to their needs. In addition, the centre offers perfect surroundings for conferences, presentations or seminars in an atmosphere evoking the world of the automobile.

Information service	Maximum number of people	Distance from the city, main station / km	Distance to Hannover Airport / km
Königsworth Castle	300	3	12
cavallo Royal Riding Hall	400	4	10
Acanto	500	4	10
Old Town Hall	1,000	0,5	13
The Expo Whale	1,000	11	22
Leinhausen Station Musical Theatre	1,500	5	10
ADAC Driving Safety Centre	upon request	13	24

## Congress Selected Hotels

Congress Selected Hotels is a new project designed to further enhance Hannover's performance as a congress and event location:

- A free service with a "best price" guarantee
- Hotel rooms at prices between €90 and €140 bookable up to three years in advance
- Response to enquiry / submission of offer within 24 hours
- Centrally located four-star hotels for your convention or other events, conveniently close to our top event venues

HannoverKongress will be very pleased to assist you with your hotel bookings.

### Best Western Premier Parkhotel Kronsberg\*\*\*\*

This first-class hotel is located in the south of Hannover, directly adjacent to the TUI Arena, the Hannover Fair exhibition grounds and the EXPO Plaza. It has more than 200 bedrooms, three restaurants, 14 conference and meeting rooms, a smoking lounge, bar, swimming pool, sauna, steam bath and 400 free parking spaces. High-speed internet access is available free of charge throughout the building.



Business room

### Congress Hotel am Stadtpark\*\*\*\*



Penthouse suite

This first-class hotel with its 258 room units lies directly alongside the Stadtpark, the City Park, on the edge of Hannover city centre yet at the same time in leafy surroundings. All the rooms are modern and very comfortably furnished. One particular feature is the city's highest swimming pool: Panorama 17. From here, on the 17th floor, you can enjoy an impressive view.

### Copthorne Hotel Hannover\*\*\*\*

The Copthorne is a first-class hotel with 222 exclusive air-conditioned bedrooms, suites and business apartments. The restaurant is furnished in British style, affording a conservatory atmosphere. In the "Dubliner" pub you can enjoy fish and chips accompanied by a well-drawn Guinness or Kilkeny. The wellness area called "Splash – The Club" offers further opportunities for enjoyable relaxation.



Double room

### Courtyard by Marriott Hannover Maschsee\*\*\*\*



Hotel viewed from the Maschsee Lake

This first-class hotel lies directly on the Maschsee Lake, only a few minutes' walk from the city centre. It has 144 bedrooms and five suites, a sauna, a solarium and a fitness room. The restaurant with the bar called "Julian's" offers culinary treats, and there is a maritime atmosphere on the summer terrace or in the lakeside beer garden.

### Designhotel Wienecke XI. Hannover\*\*\*\*

Opened in 2000, this first-class hotel lies on the edge of the green meadows of the "Wülfeler Leineauen" nature conservation area, not far from the Hannover Fair exhibition grounds. It has 280 beds in 140 rooms, two of them barrier-free, and a hotel bar. The brewery restaurant and the beer garden offer a high standard of cuisine in tasteful surroundings.



View of room

### Novotel Hannover\*\*\*\*



Exterior view

An out-of-the-ordinary conference concept close to the city centre: the historic Engine Hall of the former Bahlsen's biscuit factory serves as an event location and forms the focus of the conference area. This first-class hotel offers 206 spacious, light bedrooms, one restaurant, a bar, a wellness area with sauna and beauty farm and a multi-storey car park.



Information service	Hotel rooms	Conference rooms
Designhotel Wienecke XI.	140	25
Courtyard by Marriott Hannover Maschsee	149	6
Best Western Premier Parkhotel Kronsberg	200	14
Novotel	206	12
Copthorne Hotel	222	10
Congress Hotel am Stadtpark	258	37

## Hannover – always in season

Thanks to the numerous events and attractive opportunities for leisure activities, you can be sure of being able to arrange a full accompanying programme for the time of your conference. Whether you are looking for serious art or light entertainment, for relaxation or excitement – you can look forward to a stay brim-full of experiences and endless surprising facets!



A view of the New Town Hall



The Old Town

Hannover is a capital city set among green surroundings; it is famous for its magnificent opportunities for recreation right on the edge of the city centre. You can go jogging or inline skating through the unspoilt city forest, the Eilenriede, or around the shores of the Maschsee Lake. You can stroll through parks and gardens, or through the picturesque Old Town. In the central shopping area you can enjoy glittering shopping malls and department stores, or gastronomic diversity in cafés, in the Market Hall or in top-class restaurants. The Flea Market on the banks of the River Leine every Saturday provides a contrasting programme of an unusual kind. At Hannover Adventure Zoo the animals inhabit theme worlds that will prove unforgettable for all the family. And sports lovers can cheer on the footballers of Hannover 96 or the crack ice hockey players of the Hannover Scorpions.

## Festivals and festivities

Hannover's calendar of events is full to the brim with cultural highlights and popular festivities. The State Opera and the Playhouse promise entertainment on the highest level. There is a fascinating spectrum of art galleries offering contemporary art and museums presenting experience exhibitions for young and old. The Maschsee Lake Festival and the biggest Marksman's Fair in the world are legendary highlights that draw vast crowds in the summer. There are major open-air concerts in the AWD Arena or on the Park Stage, while the TUI Arena and the AWD-hall provide indoor locations for rock and pop fans in their thousands. In addition, there is a multiplicity of clubs whose programmes of hand-picked attractions in every genre thrill music lovers of all colours.

The Royal Gardens of Herrenhausen provide a leafy location with a unique atmosphere for classical concerts, small-scale artistic performances and the spectacular International Firework Competition. The heart of the garden complex is the Great Garden, one of Europe's most important baroque gardens, a delightful place to stroll between richly ornamented formal flowerbeds, magnificent sculptures and lovely fountains.



Maschsee Lake Festival



International Firework Competition

There is much to see and do in the Hannover Region too, where many old agricultural traditions are still maintained and cultivated – for example the Threshing Festival at Schillerslage, the Potato Market in Otze, or the historic Free Shooting competition in Wennigsen, which has been celebrated there for 150 years. And the Festive Weekend at Lake Steinhude is a popular festivity that takes place against a dreamlike backcloth of illuminated boats, with an aerial firework display and numerous other attractions.

For further information on Hannover Region, please visit:  
[www.hannover.de/tourismus](http://www.hannover.de/tourismus)



Lake Steinhude Festive Weekend



Hannover Marksman's Fair



Congress event in the HCC

## A reliable partner for unique experiences

HannoverKongress, the congress service of Hannover Marketing und Tourismus GmbH, is a central and independent point of contact for all matters relating to conferences, conventions and events in Hannover Region. HannoverKongress takes as its motto "At home with the professionals", and would be pleased to answer all your queries and fulfil all your wishes regarding any aspect of business tourism.

HannoverKongress, your reliable partner: our services are free of charge, and our advice is independent, is prepared with a great love of detail and embraces the complete offerings of all service providers. By using this broad range of services from a single source you can save significant amounts of time, effort and money when preparing your successful event. This makes Hannover a perfect location for trade fairs, congresses, conferences, presentations, incentive experiences and exhibitions, as well as social, cultural and sporting events.

## See you in Hannover! Your HannoverKongress team

HannoverKongress

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E-mail: [info@hannoverkongress.de](mailto:info@hannoverkongress.de)

## Fast, direct, individual: the Express Location Search

A further service of ours is the internet-based Express Location Search, which furnishes you with a selection of conference venues, hotels and event locations at a click of the mouse, quickly and directly. The database will answer your queries about maximum numbers of participants, rooms, locations and hotel categories. You can obtain basic information on venues to match your requirements within seconds at [www.hannoverkongress.de](http://www.hannoverkongress.de)

## Tourist information

All-round service for your visit to Hannover is available from the Tourist Information office located directly opposite the central railway station, or at the Info Counter in the New Town Hall. Simply give us a call or drop in for information on specific sightseeing locations, brochures, guided city tours, advance ticket booking or souvenirs.

### Tourist information

Ernst-August-Platz 8 · 30159 Hannover · Tel.: +49 (0) 511/12345-111

Opening times: Mon.–Fri., 9 a.m.–6 p.m. | Sat., 10 a.m.–3 p.m.

Apr.–Oct.: also Sun., 10 a.m.–3 p.m.

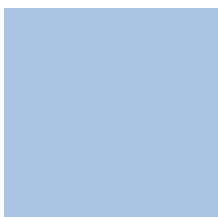
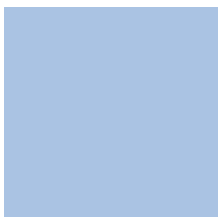
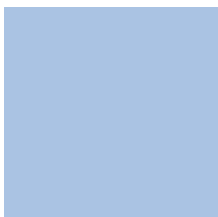
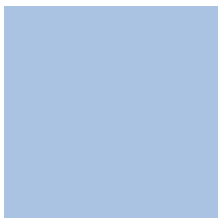
### Info Counter in the New Town Hall

Trammplatz 2 · 30159 Hannover · Tel.: +49 (0) 511/168-45333

Core opening times: Summer 10 a.m.–6.30 p.m. | Winter 11 a.m.–4.30 p.m.



HannoverKongress website



We are here to help you!

HannoverKongress

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