



# HANNOVER



**Offers for  
tour operators**





New Town Hall

## ***DEAR TOUR OPERATORS,***

there are many good reasons for you to implement the Hannover Region in your programmes! We collected the highlights in this folder. Additionally this folder contains information sheets on special topics which we selected individually for you. Our experienced City Tours Team will be happy to support you with the planning

of programmes for your group. Our service includes the arrangement of individual services (e.g. city tours) as well as complete group arrangements. You will find all information on our website [www.hannover.de/sales](http://www.hannover.de/sales)



Old Town



Marksmen's Funfair

## ***HANNOVER FROM ITS BEST SIDE!***

It's always the right season for Hannover: the capital of Lower Saxony offers fascinating highlights at any time of the year. Experience horticultural art in perfection at Herrenhausen Gardens, a place which in the summer becomes a dream-like background for fireworks displays, theatre & cabaret performances and concerts.

The zoo with its species-specific habitats is Europe's No.1 animal park. The Maschsee, a lake set in the city centre, offers relaxation and a wide range of leisure activities. The cultural landscape of Hannover is impressive in its wide range and has an excellent reputation.

The multitude of street art objects is unique. Events such as the International Fireworks Competition, the Maschsee Lake Festival or the world's largest "Schützenfest" fun fair draw visitors en masse to Hannover every year.

Hannover also offers excellent shopping opportunities with a big variety of offers, short distances and good infrastructure. Hannover's pedestrian area ranks among the top 10 most visited shopping streets in Germany.

# ARRIVAL

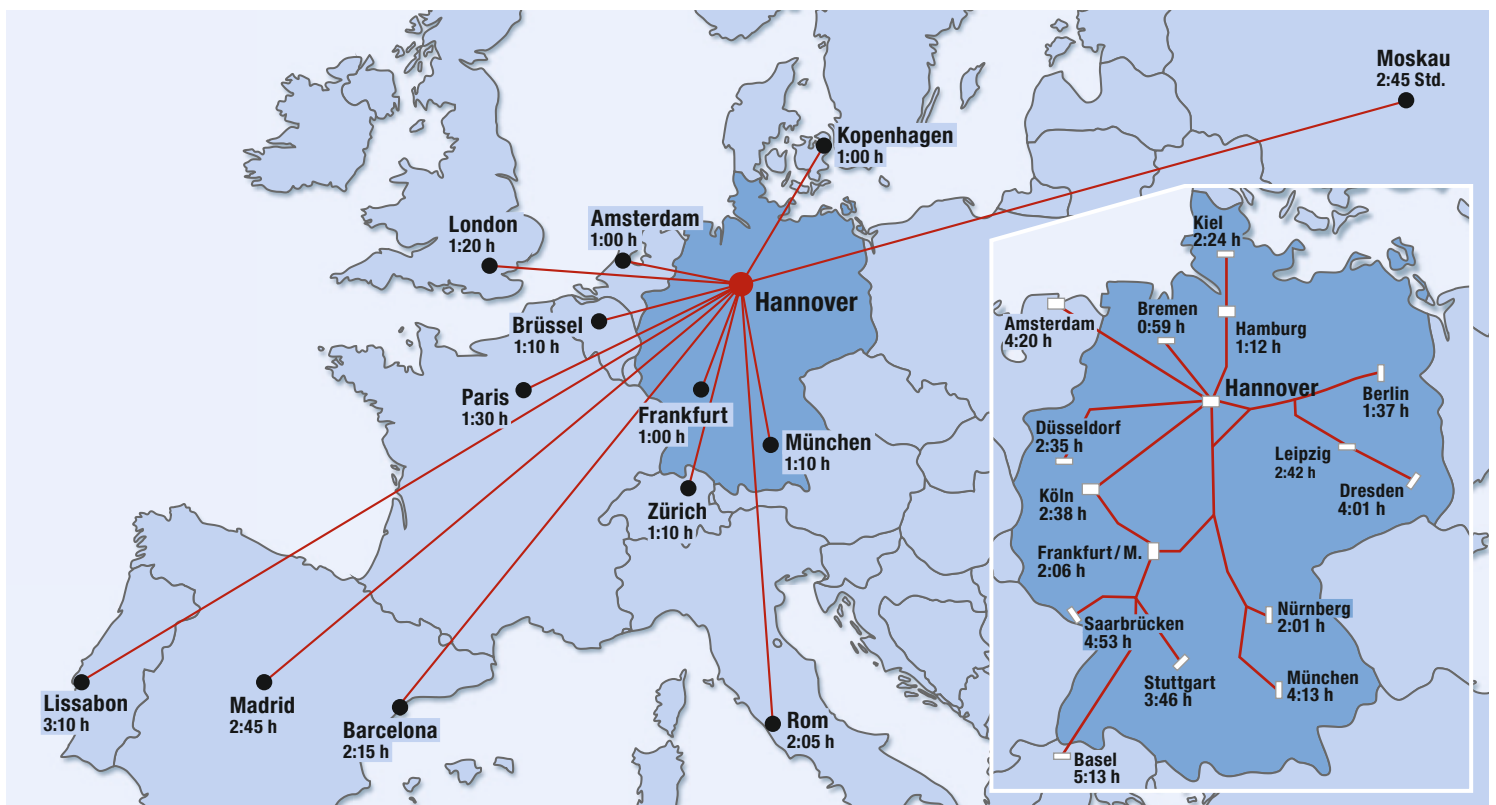
## ALL ROADS LEAD TO HANNOVER

Whether you come by road, by ICE high-speed train or via Hannover Airport – Hannover is one of the most important hubs of transportation in Germany and the whole of Europe - the place where the whole world meets.

Hannover's outstanding transportation infrastructure makes it both a popular destination in itself, and also a starting point for many attractive excursions into the

surrounding region: to the Lüneburg Heath, for example, or the historic towns and cities of Lower Saxony such as Hildesheim, Hamelin or Celle.

Thanks to Hannover's central location, the great metropolises of Berlin and Hamburg can also be reached in a very short time. But the twenty towns and districts of Hannover Region are even more quickly accessible. You will find destinations offering delightful scenery and cultural attractions in every direction.



flight connections & flight times to/from Hannover

train connection & travel times to/from Hannover



Hannover Airport



main railway station

IF YOU ARE INTERESTED IN FURTHER INFORMATION MATERIAL  
PLEASE DON'T HESITATE TO GET IN CONTACT WITH US:  
TEL.: +49 511 12345-333 | E-MAIL: [sales@hannover-tourismus.de](mailto:sales@hannover-tourismus.de)

## CITY TOURS TEAM

Our experienced City Tours Team will be delighted to help you arrange the tourism programme for your group.

We can naturally also help you arrange specific services (e.g. guided city tours) as well as handle complete group packages.

Our services include:

- Guided city tours (also in numerous foreign languages)
- Customised configuration and organisation of your group arrangements and tourism modules
- Transfer organisation
- Organisation of competent city guides and assistants (with the desired language skills) (for instance for accompanying transfers, translating, etc.)
- Booking highlight packages including hotels for single tourists or groups

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e-mail: [sales@hannover-tourismus.de](mailto:sales@hannover-tourismus.de)  
[www.hannover.de/sales](http://www.hannover.de/sales)

We are at your service from Mon to Fri 9 – 17 h.

## HANNOVERCARD

Travel, see and save: The HannoverCard enables you to explore the city and the Hannover Region at discount prices. The HannoverCard includes free travel on the busses, trains and trams in the whole local public transport network. You also enjoy concessionary prices on city tours, at many museums, theatres and restaurants, in the opera, the GOP Variety Theatre, and at the Wisentgehege Springe.



Altogether some 50 partners in the city and the Hannover Region offer discounts. More information on the HannoverCard at:

[www.hannover.de/en/hannovercard](http://www.hannover.de/en/hannovercard)

## ACCOMMODATION SERVICE TEAM

We are your professional partners for arranging accommodation. Our flexible and highly qualified staff do all the necessary work to ensure that your guests find the type of accommodation they are looking for. We offer a wide selection of hotels and private rooms in and around Hannover.

tel.: +49 511 12345 - 555

fax: +49 511 12345 - 556

e-mail: [hotels@hannover-tourismus.de](mailto:hotels@hannover-tourismus.de)  
[www.hannover.de/hotels](http://www.hannover.de/hotels)

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Accommodation Service

## YOUR INFO PORTAL

Are you looking for other exciting city tours in Hannover? Or do you want to sign in for our free newsletter for tour operators?

No problem! Our bus tour portal contains all of the important information on our offers, as well as photo downloads for your brochures, service themes and a whole lot more – around the clock.

The info portal is available at: [www.hannover.de/sales](http://www.hannover.de/sales)



## VISIT HANNOVER ON FACEBOOK

Top events involving sport, art and music, as well as exclusive nightlife tips at a glance – share all the tourism highlights with us.

Go to: [www.facebook.com/visithannover](http://www.facebook.com/visithannover)

**... WE CAN OFFER YOUR GUESTS A VARIED AND ATTRACTIVE PROGRAMME OF LEISURE ACTIVITIES:**

- ✓ explore the Herrenhausen Gardens with the faithfully reconstructed Herrenhausen Castle
- ✓ discover the sights of the city on a guided city tour or city walk
- ✓ enjoy the maritime flair of Maschsee Lake by taking a boat trip
- ✓ visit Hannover Adventure Zoo with its amazing attractions
- ✓ enjoy the manifold cultural offer with countless stages and museums
- ✓ shop, dine or enjoy the nightlife



Royal Gardens of Herrenhausen | Berggarten



Maschsee Lake Festival

**... THERE IS ALWAYS SOMETHING GOING ON IN HANNOVER!**

- ✓ International Fireworks Competition
- ✓ top-class sport events like the Hannover Marathon
- ✓ intoxicating concerts and festivals like the Masala World Beat Festival
- ✓ important fairs all year round
- ✓ the biggest Marksmen's Funfair worldwide
- ✓ Maschsee Lake Festival
- ✓ Winter Variety
- ✓ Christmas Market
- ✓ various traditional events in the Hannover Region

**... A VISIT TO HANNOVER CAN BE PERFECTLY COMBINED WITH A TRIP OUT INTO THE SURROUNDING COUNTRYSIDE, E.G.:**

- ✓ Lake Steinhude
- ✓ Marienburg Castle
- ✓ The Autostadt in Wolfsburg
- ✓ Hamelin and the Weser hills
- ✓ Hildesheim, a world heritage site
- ✓ Celle and the Lüneburg Heath

Everything can be reached in under an hour.



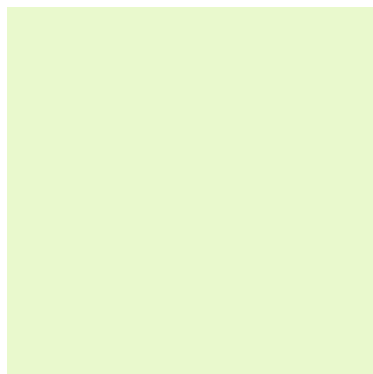
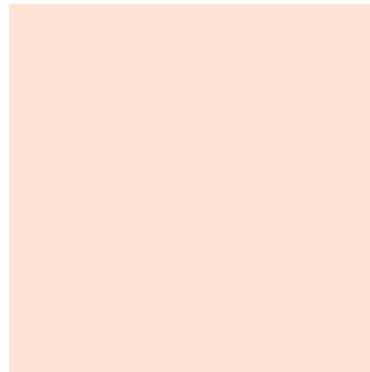
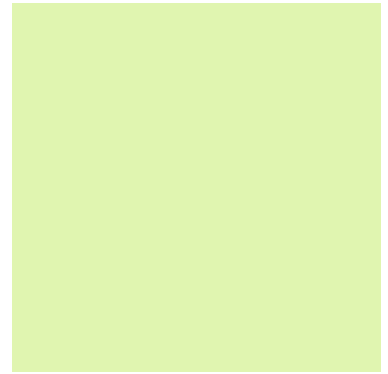
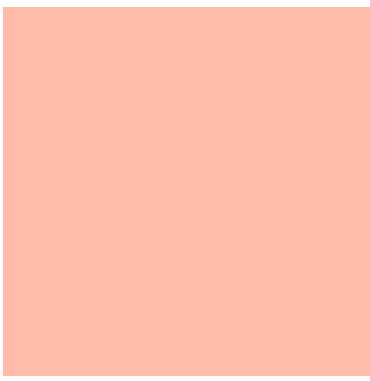
Lake Steinhude



Hop-on Hop-off city tour in a double-decker cabriobus

**... YOU ENJOY FULL SERVICE FROM A SINGLE SOURCE:**

- ✓ all inclusive packages with all services including overnight stay
- ✓ stopover highlight arrangements for your short-term stay
- ✓ tickets for selected attractions and cultural highlights
- ✓ diverse city tours
- ✓ excellent local knowledge



### **OUR SERVICE**

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### **KEEP UP TO DATE AT ALL TIMES:**



[www.facebook.com/visithannover](https://www.facebook.com/visithannover) or sign in for our free newsletter

for tour operators at [www.hannover.de/sales](http://www.hannover.de/sales)

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