

# TRADITIONS & CUSTOMS





Hannover Marksmen's Funfair

## **QUICK MARCH!**

When the Hanoverians celebrate the Marksmen's Funfair, they do so in style. The largest marksmen's festival in the world lasts for ten whole days and nights. The atmosphere is carefree and cheerful and the huge funfair with countless attractions means a good mood is guaranteed.

## FIZZING WITH TRADITION: HANNOVER'S BEER HISTORY

Beer brewing in Hannover is closely linked to the name of brewer Cord Broyhan, who presented a new type of top-fermented ale in 1526. His invention led to the foundation of Gilde brewery, the oldest business still in existence in Hannover. Broyhan House — where the beer pioneer lived — is now a gastropub in the second-oldest half-timbered building in the city. The famous Lüttje Lage — Hannover's 'national drink' — also dates back to that time. The easiest way to master the distinctive drinking technique is to book a "Bruchmeister" tour. Visitors to the Marksmen's Funfair have no option but to join in this amusing alcoholic ritual.

# THE ROYAL GARDENS OF HERRENHAUSEN – SPARKLING EVENTS IN A BAROQUE SETTING

Herrenhausen Gardens have provided an impressive backdrop for glittering events for more than 300 years. In those days, Hannover's royal couple invited guests to attend magnificent celebrations and even today, the Royal Gardens still provide an illustrious venue for captivating illuminations, fireworks, drama and concerts.

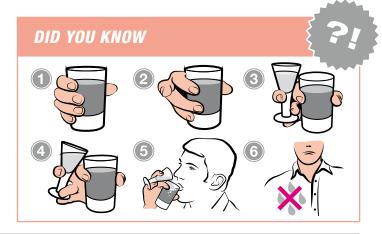
"Schorsenbummel" means Sunday shopping in Georgstraße in the city centre, accompanied by an entertaining programme of music and cabaret. This tradition dates back to the days when George III promenaded up and down this grand boulevard.

## ROMANTIC CHRISTMAS MARKETS

It is not only in summer that Hannover stages enchanting events. Since the end of the 18th century, romantic Christmas markets have regularly taken place in the state capital.



Lüttje Lage





# **OUR OFFER**



#### HANOVERIAN TRADITIONS

Come and experience Hannover's traditions. Let our expert guides introduce you to historic curiosities and legends from the city's history. Afterwards, relax in an authentic brewery in the Old Town where you can wash down a supper of good plain fare with a traditional "Lüttje Lage".



#### MARKSMEN'S FUNFAIR

The rustic hustle and bustle and the uninhibited high spirits dominate the festival into the early hours. The traditional marksmen and the people of Hannover have been cultivating their ancient ceremonies for almost 500 years. The highlight of the festival is the Grand Parade of the Marksmen with around 12.000 marksmen and 200.000 jubilant spectators.



#### OUR OFFER:

- · Guided tour, accompanied by an experienced, approved city guide
- · 1 Lüttje Lage per person
- · Authentic supper in a selected eatery

from €21 per person

Minimum 15 persons Duration: approx. 3 hours

### OUR OFFER:

- 1 night B&B in a double, 3-bed or single room in a 3-star hotel in the city centre
- · 1 seat reservation in a marquee at the marksmen's fun fair
- · 1 Voucher for half a knuckle and 0,3 beer per Person
- · 1 booklet of vouchers for carousels & rides at the Marksmen's Funfair
- Public transport ticket for one person for the entire Greater Hannover Area (for one day)

from € 65 p.p. in a from € 75 p.p. in a from € 99 p.p. in a 3-bed room double room single room



## **OUR LEISURE TIPS**

#### ALSO VISIT ...

 the oldest flea market in Germany on the banks of the River Leine in the Old Town (every Saturday)  The traditional marksmen's parade in the morning of the first Sunday of the Marksmen Festival Grandstand tickets starting at €16.50 per person





INFORMATION & BOOKING: +49 511 12345 - 333 | sales@hannover-tourismus.de | www.hannover.de/sales