WELCOME TO HANNOVER

Most popular photo scene: New Town Hall

340 hotels with 30,000 beds in the Hannover Region

400 private accommodation options with over 1,000 beds

110 locations with 698 event rooms

22 event venues, each with more than 10 rooms

Unterm Schwanz The city’s meeting point.

Central location in the European transport network

6.32 million air passengers

Junction of the A2 and A7 motorways

250,000 travellers per day

For centuries, the Hannover Region has been one of the most in-demand urban centres in Europe thanks to its prime location and excellent infrastructure. Hannover is in first place when it comes to the world’s leading trade fairs, playing host to events such as DOMOTEX, HANNOVER MESSE and IAA Nutzfahrzeuge. Hannover’s hospitality at fairs and festivals as well as sport and music events is valued worldwide and continues to be proven time and again.

Above all, as a conference location, Hannover offers an outstanding spectrum with its variety of locations that can cover all sizes and types of event and meet even the most unusual requirements. Whether it’s catering, perfect accommodation or a shuttle service – conference guests benefit from ideal conditions and excellent overnight accommodation of all classifications. Professional hosts cater to individual needs and help make conventions, fairs and other events a success. HannoverKongress is your main point of contact for anything to do with conferences and events in the Hannover Region.

The service provider for conferences, conventions and other events also works with Deutsche Messe AG and the Hannover Congress Centre (HCC). The motto is: “Hannover: The meeting planet. Wide awake day and night.” With heaps of know-how, the three successful partners see to it that conferences are a success and put together an all-round worry-free package for you. Whatever you do in Hannover, your visit will be an unforgettable experience. Whether you see highlights such as the world-famous Herrenhausen Gardens or the Hannover Adventure Zoo, sensational cultural events, local recreation areas of the region or the special flair of the city – Hannover stands out! The trade fair city is in a prime location, easily reachable thanks to Hannover Airport, the A2 and A7 motorways and Deutsche Bahn’s ICE rail network.

The following pages present you with a diverse range of locations that will make your visit to Hannover special, whether it’s for a conference, a convention or any other event. You can find further details and more events online at www.hannoverkongress.com.

HannoverKongress

HannoverKongress, the conference service of Hannover Veranstaltungs GmbH, is your main, independent point of contact for conferences and other events in the Hannover Region. With the motto “Guests of Pros”, HannoverKongress is there to answer all your questions and cater to your wishes regarding business visits.

After the meetings: evening entertainment!

After a day of intensive discussions at your conference, you can spend the evening enjoying some variety with a visit to the International Fireworks Competition, the Maschsee festival or the Varieté theatre. Group activities boost the desired sense of team spirit among the participants of a company conference. As a further service, HannoverKongress helps you plan your social programme. We will gladly assist you!

Tel.: +49 511 12345 - 444
Fax: +49 511 12345 - 445
E-mail: info@hannoverkongress.de
**Deutsche Messe**

Hannover’s exhibition grounds have enormous appeal for exhibitors and visitors from all over the world. National and international events open Hannover up to the world and impress all those in attendance with their individuality and variety of themes. This location hosts major conventions and events of all sizes as well as concerts and global trade fairs.

**Hannover Congress Centre | HCC**

Dating back over 100 years, the Hannover Congress Centre (HCC) is the oldest conference venue in the trade fair city, combining modern event technology with historical flair. Located centrally right next to the Stadtpark, it can be quickly reached by bus, tram or car. The HCC is one of the biggest and best event centres in Germany. It has gained a dazzling reputation for its medical conferences as well as various large events for political parties, associations and companies.

<table>
<thead>
<tr>
<th>Number of rooms</th>
<th>Capacity</th>
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<tbody>
<tr>
<td>19/20 event hall</td>
<td>5 (largest room 763 m²) 1,165 people</td>
</tr>
<tr>
<td>Convention Center</td>
<td>32 (largest room 1,260 m²) 3,880 people</td>
</tr>
<tr>
<td>Expo-Holzdach</td>
<td>6 (largest room 6,280 m²) please enquire</td>
</tr>
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</table>

**Congresscentrum Wienecke XI. Hannover**

The four-star design hotel offers a diverse and comprehensive range of possibilities for conferences and banquets. In addition to the spacious conference hall, the beautiful terraces in the outdoor area offer further potential uses. Numerous rooms pleasantly illuminated by natural light and with modern LED lighting, which can also be blacked out, can be flexibly combined as required.

The technical equipment ranges from the standard package (with an overhead projector, metaplan board, etc.) to the exclusive extras, such as tie-clip microphones and simultaneous interpreters provided by a professional partner.

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<td>please enquire</td>
</tr>
<tr>
<td>Number of rooms</td>
<td>Capacity</td>
</tr>
<tr>
<td>11 (largest room 650 m²)</td>
<td>1,500 people</td>
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</table>

**Hannover Adventure Zoo**

Hannover Adventure Zoo is home to eleven themed and authentically presented locations for corporate or private functions, such as the grand Indian Maharaja ceremonial hall, the rustic Canadian Yukon Market Hall with a view over the bay, the romantic African Café Kifaru on the banks of the Zambezi and Meyer’s cosy party barn.

Each special setting features an irresistible buffet made up of exquisite delicacies: from classic Lower Saxon dishes to abundant Indian gourmet, fiery African barbeque and delicious Canadian specialties.

**SPACIOUS LOCATIONS**

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<th>Location</th>
<th>Number of rooms</th>
<th>Capacity</th>
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</thead>
<tbody>
<tr>
<td>41 (largest room 3,476 m²)</td>
<td>please enquire</td>
<td></td>
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</tbody>
</table>
Rotation Event Centre

The Rotation event centre benefits from its outstanding location in the heart of Hannover, just a few minutes’ walk from the Central Railway Station and the city centre.

This venue - which has been thought through down to the last detail - allows for 15 different room sizes and combinations as well as parallel simultaneous events, thanks to its two floors and its mobile partition walls. With its sophisticated room concept and state-of-the-art technology, the Rotation is an impressive venue for conferences, conventions, corporate functions, seminars and workshops.

Number of rooms: 15 (largest room 240 m²)
Capacity: 590 people

Werkhof Nordstadt

Located on former industrial grounds, Werkhof Nordstadt is an eco-friendly business and conference centre. The site where Hanoverian company Hävemeier & Sander used to manufacture lifts is now home to the ideal venue for conferences, conventions, corporate functions and receptions. The stylish location offers seminar and conference rooms as well as a foyer suitable for banquets.

In what was once the shop floor, Hävemeier & Sander hall now hosts events. Fitted with lighting and a sound system, the former factory floor is suitable for a diverse range of event formats. Werkhof also includes the three-star superior comfort Hotel Schlafgut and Restaurant Zwischenzeit.

Number of rooms: 12 (largest room 265 m²)
Capacity: 730 people

H’ugo’s

H’ugo’s offers a special setting for meetings, parties, receptions and other occasions. Situated by the Central Railway Station in the heart of Hannover, this trendy bar offers high-class gastronomy in stylish surroundings. The venue is divided into four areas: the gold area, the restaurant, the bar and the glass-roofed inner courtyard.

H’ugo’s has a wide range of rooms and is the first choice for business meetings, social gatherings and banquets! H’ugo’s is known for its varied haute cuisine and excellent dishes which come with a “fresh promise”, which guests can trust thanks to the open kitchen in the heart of the restaurant.

Number of rooms: 4 (largest room 300 m²)
Capacity: 660 people

Reimanns Eck

This no-frills bar offers quality, down-to-earth home cooking with excellent regional and German cuisine. Located in the heart of the List quarter, the quaint, cosy bistro also has an outdoor terrace. Its interior features paintings, photos and posters from the history of Hannover and of the bar.

Reimanns plans every event to the last detail with the customer and is also open to special requests. Whether customers opt for à la carte or a custom menu, every corporate function, birthday and Christmas party is a major, personal event here.

Number of rooms: 1
Capacity: 110 people
### Old Town Hall

<table>
<thead>
<tr>
<th>Number of rooms</th>
<th>4 (largest room 300 m²)</th>
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</thead>
<tbody>
<tr>
<td>Capacity</td>
<td>740 people</td>
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Alongside the neighbouring Marktkirche, the Old Town Hall is one of the southernmost examples of large-scale North German Gothic architecture. Construction began in 1410 and, after numerous extensions throughout the years, architect Conrad Wilhelm Hase restored the original style of the building in the 19th century.

Today, Veranstaltungsebene 0,5 is an ideal venue for parties, weddings, receptions and conferences, while the meeting room is perfect for smaller meetings and conferences. The light-flooded atrium and the festival hall are stylish and centrally located, making them an excellent choice for dinners and corporate functions.

### cavallo königliche reithalle

<table>
<thead>
<tr>
<th>Number of rooms</th>
<th>2 (largest room 300 m²)</th>
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</thead>
<tbody>
<tr>
<td>Capacity</td>
<td>300 people</td>
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</table>

An old location reinvented: cavallo is the perfect place for large events! The last remaining riding hall of the royal Military Riding Institute was built in 1875, accommodating over 400 horses. Today, the name and address of the venue, cavallo königliche reithalle, Dragoonstraße (Cavallo Royal Riding Hall on Dragoon Street), serve as reminders of a magnificent age.

Having been restored to prize-winning standards, the venue now plays host to conferences, conventions, symposia, galas and business events. The unparalleled loft architecture with high windows and old masonry create a unique and inviting setting for creative ideas in the events area.

### Acanto

<table>
<thead>
<tr>
<th>Number of rooms</th>
<th>1</th>
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</thead>
<tbody>
<tr>
<td>Capacity</td>
<td>250 people</td>
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</table>

The building which once housed the riding stables of the Hanoverian royal dragoons is now home to the unique, high-class venue Acanto. Whether the occasion is a wedding, an anniversary, a get-together, a conference, an incentive event or a corporate function, the historical sandstone cross vault with its beautiful crystal chandeliers and the subtly illuminated columns create an exceptional celebratory atmosphere.

While a spacious terrace can be found outside, the interior features various comfortable lounge areas. The great hall offers plenty of space for grand events of all kinds and can be specially set up for any occasion.

### Der Gartensaal

<table>
<thead>
<tr>
<th>Number of rooms</th>
<th>4 (largest room 230 m²)</th>
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</thead>
<tbody>
<tr>
<td>Capacity</td>
<td>200 people</td>
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</table>

The restaurant Der Gartensaal is perfectly located in the dreamlike setting of the south entrance of the New Town Hall. Ideal for banquets and stylish corporate functions, this location enjoys enormous popularity: the sun terrace grants a view over Maschteich pond, creating a Mediterranean atmosphere. The bright, impressive rooms with high ceilings are also hugely popular among guests, while the two adjoining rooms are ideal for conferences.

What's more, the venue provides opportunities for relaxing breaks with tours of the town hall, visits to the building's dome via the parabola lift and strolls in the Maschpark.
Schwanenburg

Housed in the historical building of a former bedspring factory in the heart of the Stichweh-Leinepark in Limmer, Schwanenburg offers space for events in an inspiring loft atmosphere. From the small studio to the Rüdenberg hall, the event centre is home to five rooms offering a diverse and attractive range of possible uses for various numbers of guests. It can be hired for meetings, press conferences, conventions, conferences, workshops, podium discussions, concerts, festivals and parties.

The icing on the cake is the fresh cuisine and great hospitality - a culinary delight of the highest order which is perfect for any occasion.

Expowal

The fully-glazed Expowal on the former exhibition grounds is one of the most exclusive locations in Hannover. Built to resemble a whale, the official trademark of EXPO 2000 is a fascinating venue with phenomenal architecture, characterised by its dynamic, towering fin.

With two floors, an auditorium and a picturesque lake terrace, the Expowal is a top-class venue for unforgettable events. It is suitable for various group sizes and all kinds of event, including conferences, conventions, film screenings, lectures, seminars, product presentations, in-house exhibitions, weddings and trade fair parties.

RP5 – Casino Stage

Entertainment and lifestyle in the heart of the city: situated on Raschplatz, this glamorous venue features event rooms, a restaurant and a casino. The spacious multi-purpose events area is ideal for conferences, presentations and corporate functions. If desired, it can even be converted into a theatre space, a catwalk or a cinema.

The stylish surroundings of the Business Lounge with attentive table service make the setting perfect for all kinds of event. The venue is rounded off by two cosy bars in the Spielbank Hannover casino as well as a large public car park.

Swiss Life Hall

Located within the Sportpark, the Swiss Life Hall is a functional, versatile venue with top-class service. Thanks to various new installations, the hall is perfect for any event format, including sport events, fairs, company galas, incentive events, staff meetings and cultural events such as concerts, musicals and dance shows.

18 potential uses plus a high seating and standing capacity allow for a wide range of events in a pleasant atmosphere. Main and cross stages for concerts, an interior suited to exhibitions and trade fairs, a welcoming foyer, a VIP area and a great catering partner: all of these things make Swiss Life Hall a firm favourite.
UNUSUAL LOCATIONS

HDI Arena

The HDI Arena is not just the home of Hannover 96, it is also the largest event location in the city. Centrally located right next to the beautiful Lake Maschsee, the stadium is easy to reach. The grand surroundings include modern facilities and a range of areas for conferences, conventions, gala dinners, fundraising events, trade fairs and roadshows.

The PANORAMIC area stuns visitors with a breathtaking view out over the pitch. This diverse, versatile and attractive venue offers culinary excellence and interesting additional services such as security, parking instruction and advertising banners.

Number of rooms 8 (largest room 1,000 m²)
Capacity 3,200 people

Hannover Airport

Its special airport atmosphere, its central location in North Germany and its ideal transport connections in every direction make Hannover Airport an easily reachable and hugely attractive venue. That unparalleled sense of endless expanse and interconnectedness an airport gives is something that makes every event here extra-special. Hannover Airport is a great choice for summer festivals, roadshows, car presentations and other events. The terminal building houses spacious rooms with spectacular views over the airport apron and is suitable for events all of kinds.

The Skylight restaurant is home to one of Hannover’s best kitchens, which leaves visitors satisfied until take-off.

Number of rooms 4 (largest room 6,500 m²)
Capacity 7,300 people

GOP Varieté theatre

Built between 1912 and 1913, the Georgspalast’s history as a “modern dance cafe” at the forefront of the Hannover jazz scene dates back to the 1920s.

Today, this historical venue is a place of breathtaking artistry, comedy and music. The renowned GOP Varieté theatre is the only venue of its kind, hosting performances on the original stage which was in use from the 1920s to the 1950s. The GOP is one of the world’s most famous vaudeville venues and makes a memorable setting for conferences, galas and exclusive events. As well as thrilling entertainment, the GOP offers fresh cuisine, superb service and custom programmes.

Number of rooms 2
Capacity 500 people

Musiktheater Bahnhof Leinhausen

In the past, rail passengers bought their tickets here; today, this listed train station building has been converted into an artsy event location. In addition to restored historical relics from the days of the royal Hannover Railway Division, two new tiers have been built into the hall.

The combination of old and new gives the Musikbahnhof its own unique flair.

A highlight is the event platform, with private access to the building. The platform is still operational, meaning guests have the option to arrive at the venue on a pre-booked train or even get their event underway with a journey in an old steam locomotive.

Number of rooms 6 (largest room 200 m²)
Capacity 280 people
Marienburg Castle

High up on the southwestern slope of Marienberg hill, around 20 km south of Hannover, is Marienburg Castle. Built between 1858 and 1867, the castle is one of Germany’s most important neo-Gothic architectural monuments.

Today, Marienburg Castle is not just a popular tourist destination, but also an extra-special event location: the stables and shed have been converted into an atmospheric restaurant and event venue in the style of a late 19th-century French brasserie. The romantic inner courtyard also has a special atmosphere when the sun shines. The majestic knight’s hall can also be hired for evening events in the summer.

Number of rooms 3
Capacity 500 people

Herrrenhausen Palace Conference Centre

Anyone in search of a venue that meets the highest standards need look no further than Herrrenhausen Palace. Its location in the rebuilt summer residence comfortably ticks all the required boxes with a diverse range of event rooms. Whether the occasion is a conference, a science convention, a high-class corporate function or a family celebration, the conference centre’s stylish surroundings and cutting-edge technology make it the perfect choice for any event.

In the palace wings, the Herrenhausen Palace Museum presents the history and diversity of the palace-garden ensemble.

Number of rooms 13 (largest room 518 m²)
Capacity 700 people

Brauhaus Ernst August

For a location full of character, look no further than Brauhaus Ernst August in the Hannover Old Town, perfect for office parties, anniversaries and presentations. The family-run venue has various rooms on offer which can be separated and joined as required. The balcony with a direct view of the stage is a great choice for smaller events. The banquet area can be separated from the Brauhaus Club and is fitted with projectors and screens.

With two bars and a separate entrance, the self-sufficient Brauhaus Club has a rather intimate atmosphere and is particularly suitable for events featuring performances and presentations.

Number of rooms 5 (largest room 450 m²)
Capacity 720 people

Meiers Lebenslust

Restaurant and event location with brewery! Meiers Lebenslust at Aegidientorplatz is a successful combination of restaurant, bar, lounge and traditional brewery with fine, German, home-style cooking. It is well suited for events, conferences, meetings and parties for up to 300 people. For smaller events a separate area of the restaurant (with screen and beamer) for up to 100 people is available.

Additionally, Meiers Lebenslust has a meeting room flooded with daylight (which can be shaded or blacked out as needed), which is perfect for between 10 and 50 people.

Number of rooms 5 (largest room 230 m²)
Capacity 390 people
**Courtyard by Marriott Hannover Maschsee 4***  
This first-class hotel is located in the south of Hannover, directly adjacent to the TUI Arena, the Hannover Fair exhibition grounds and the EXPO Plaza. It has more than 200 bedrooms, three restaurants, 14 conference and meeting rooms, swimming pool, sauna and 400 free parking spaces. High-speed internet access is available free of charge throughout the building.

**loftstyle Hotel Hannover**  
Reopening 2019

The 351 modern rooms with five exciting loft-style designs offer spacious beds as well as technological features such as high-speed internet, coffee makers and 50-inch flat-screen TVs. Function rooms ranging from 50 m² to 1200 m² will be available starting in 2019.

**GHOTEL hotel & living Hannover 3***

Quietly located in the midst of spacious landscaped gardens, GHOTEL hotel & living Hannover in the Kleefeld district has 329 rooms, apartments and suites. In addition to 18 light and airy conference rooms, the hotel also has a restaurant with a bar, sauna and, in summer, a beer garden.

**Designhotel + Congress-centrum Wienecke XI. Hannover 4***

Opened in 2000, this first-class hotel lies on the edge of the green meadows of the “Wülfer Leineauen” nature conservation area, not far from the Hannover Fair exhibition grounds. It has 280 beds in 140 rooms, two of them barrier-free, and a hotel bar. The brewery restaurant and the beer garden offer a high standard of cuisine.

**Sheraton Hannover Pelikan Hotel 4***

The former Pelikan fountain pen factory offers the perfect combination of nostalgic charm and modern elegance. The centrally located design hotel has 147 rooms and suites, 7 function rooms with high ceilings for maximum daylight, the legendary Harry’s New York Bar and a 3,000 m² gym.

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**CONGRESS SELECTED HOTELS**

**Best Western Premier Parkhotel Kronsberg 4***

This first-class hotel is located in the south of Hannover, directly adjacent to the TUI Arena, the Hannover Fair exhibition grounds and the EXPO Plaza. It has more than 200 bedrooms, three restaurants, 14 conference and meeting rooms, swimming pool, sauna and 400 free parking spaces. High-speed internet access is available free of charge throughout the building.

**Congress Hotel am Stadtpark 4***

This first-class hotel with its 258 rooms lies directly alongside the Stadtpark (the City Park), nestled amidst greenery but still central. All the rooms are modern and very comfortably furnished. One particular feature is the city’s highest swimming pool: Panorama 17. From here, on the 17th floor, you can enjoy an impressive view.

**GHOTEL hotel & living Hannover 3***

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**Congress Selected Hotels** is a project designed to enhance Hannover’s standing as a conference and event location:

- A free service
- Hotel rooms bookable up to three years in advance
- Get a quote or response to your enquiry within 24 hours
- Centrally located 3-star and 4-star hotels for your conference or other events, conveniently close to our top event venues

HannoverKongress will be very pleased to assist you with your hotel bookings.
HANNOVER – ALWAYS IN SEASON

Thanks to the numerous events and attractive opportunities for leisure activities, you can be sure of arranging an interesting side event to tie in with your conference. Whether you are looking for serious art or light entertainment, for relaxation or excitement – you can look forward to a stay brim-full of experiences and endless surprises!

Hannover is a capital city set among green surroundings; it is famous for its magnificent opportunities for recreation right on the verge of the city centre. You can go jogging or inline skating through the unspoilt city forest, the Eilenriede, or around the shores of Maschsee Lake. You can stroll through parks and gardens, or through the picturesque Old Town. In the central shopping area you can enjoy glittering shopping malls and department stores, or gastronomic diversity in cafés, in the Market Hall or in top-class restaurants. The Flea Market on the banks of the River Leine every Saturday provides a contrasting programme of an unusual kind. At Hannover Adventure Zoo the animals inhabit theme worlds that will prove unforgettable for all the family. And sports lovers can cheer on the footballers of Hannover 96 or the cracking ice hockey players of the Hannover Scorpions and Indians.

Festivals and festivities
Hannover’s calendar of events is full to the brim with cultural highlights and popular festivities. The State Opera and the Playhouse promise entertainment on the highest level. There is a fascinating spectrum of art galleries offering contemporary art and museums presenting themed exhibitions for young and old. The Maschsee Lake Festival and the biggest Marksmen’s Fair in the world are legendary highlights that draw vast crowds in the summer. There are major open-air concerts in the Football arena or on the Park Stage, while the TUI Arena and the Swiss Life Hall provide indoor locations for rock and pop fans in their thousands. Countless clubs offer handpicked attractions that are guaranteed to appeal to fans of all kinds of music.

The Royal Gardens of Herrenhausen provide a leafy location with a unique atmosphere for classical concerts, small-scale artistic performances and the spectacular International Fireworks Competition. The heart of the garden complex is the Great Garden, one of Europe’s most important Baroque gardens, a delightful place to stroll between richly ornamented formal flowerbeds, magnificent sculptures and lovely fountains.

There is much to see and do in the Hannover Region too, where many old agricultural traditions are still maintained and cultivated – for example the Threshing Festival at Schillerslage, the Potato Market in Otze, or the historical Free Shooting competition in Wennigsen, which has been celebrated there for 150 years. And the Festive Weekend at Lake Steinhude is a popular event that takes place against a fantastic backdrop of illuminated boats, with an aerial fireworks display and numerous other attractions.

For further information on the Hannover Region, please visit: www.visit-hannover.com/en
For a strong location

Hannover partners

Hotel sector  Radio  Out-of-home media

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