

## HANNOVER: THE TRADE FAIR CITY





Hannover Messe - Unmissable event for all industries

## INNOVATION ON DISPLAY

Hannover's tradition as a major global trade fair city extends back 70 years. Today it boasts the biggest exhibition grounds in the world, with 460,000 m² of halls and 58,000 m² of open space and is among the most modern of its kind. With highlights such as CeBIT, HANNOVER MESSE and AGRITECHNICA, it is becoming a showcase for technological innovation year after year with its 26 halls and pavilions. Hannover also offers exceptional locations for conventions and conferences.

## **WORLD LEADING TRADE FAIRS**

Numerous specialised trade fairs set the pace for the world economy with future technologies and product innovation. HANNOVER MESSE is the essential trade fair for capital goods, while CeBIT is the international platform for communication, information and telecommunication, and AGRITECHNICA is the world's biggest agricultural technology fair. Leading exhibitions like DOMOTEX Hannover, LIGNA Hannover, Interschutz, BIOTECHNICA, EMO Hannover, CeMAT and IAA Commercial Vehicles showcase international market trends.

Forget Everything You Know About CeBIT.
11-15 June 2018

Exhibition grounds Hannover

However, as well as big industry fairs, Hannover's exhibition grounds present trends to suit everyone. The abf fair puts active leisure trends on display, while the B.I.G. fair plays host to everything to do with the home and garden, and the infa shopping fair provides creative product innovations to try out. Pferd&Jagd is Europe's biggest trade fair for horse riding, hunting and fishing, while the didacta is a driving force for the education sector.

## INSPIRING SETTINGS FOR YOUR SUCCESS

The Hannover region is also a leading host of conventions and conferences with its range of top-class locations. Whether the palace, the Adventure Zoo, the HDI Arena, HCC or the Convention Centre - the metropolis of the Leine offers an almost unlimited spectrum of attractive event locations. After a day of intensive professional discussion, your group can relax by spending the evening visiting some of the numerous sights and events.

# HÄTTEN SIE'S GEWUSST



- · With 496,000 m<sup>2</sup> of space, Hannover boasts the biggest exhibition grounds in the world
- The trade fair city of Hannover attracts almost 42,000 exhibitors and around 4 million visitors each year
- Over 130 events take place every year in the exhibition grounds



# **OUR OFFER**



#### HANNOVER KONGRESS

The conference service is your main point of contact for conferences and events in the Hannover region. With the motto "Guests of Pros", Hannover-Kongress is there to answer all your questions and cater to your wishes regarding business visits.



## ACCOMMODATION SERVICE

We have hotels of all categories available for your overnight stay — from practical to luxurious accommodation. Our highly trained team of tourism experts will be happy to help you and your guests find the ideal accommodation. This service is naturally free of charge. As an alternative to our hotels we are also pleased to provide private rooms and holiday flats.



## OUR OFFER:

- · Locations, accommodation, catering, shuttle service
- · Independent and free of charge conference service for your events

Search locations online at www.hannover-kongress.de

Tel.: +49 511 12345 - 444 e-mail: info@hannoverkongress.de

# ACCOMMODATION SERVICE TEAM:

Our Accommodation Service team will be happy to provide you with advice:

Tel.: +49 511 12345 - 555

e-mail: hotels@hannover-tourismus.de.

We are at your service from Monday to Friday from 9:00 to 17:00. 24 /7 online booking is available at: www.hannover.de/hotels



# **OUR LEISURE TIPS**

# COMBINE YOUR BUSINESS TRIP WITH HANNOVER'S HIGHLIGHTS AND VISIT ...

- · the Herrenhausen Gardens
- · the New Town Hall with its viewing platform
- · the half-timbered houses in the Old Town
- · the Hannover Adventure Zoo
- · the numerous museums and theatres
- little boutiques and big shopping centres in the city centre







INFORMATION & BOOKING: +49 511 12345 - 444 | sales@hannover-tourismus.de | www.hannover.de/sales