

Personality Profile

REBECCA ROLLER

You are 27 years old and you successfully work in the field of marketing the town of Chocville. To be precise, you are the head of the marketing department.

The city is currently experiencing a boom: thanks to your commitment and the support of many volunteers, Chocville is to be honoured as a 'Fairtrade Town'. This is also an important step forward for you. You can already see it in your mind's eye: the city's popularity will increase, tourism will be boosted, and with a little bit of luck, your commitment will be rewarded with a promotion.

The success you enjoy in your professional life is something you would also like to have in your private or love life. Because that one is always a bit shitty. For years you've been dreaming of meeting the love of your life, but somehow you always seem to hook up with the wrong guy. Even back at school, the boys only ever took advantage of you. After several failed relationships and the third affair with a married man, you have stopped believing that ever a man would leave his wife for you. You've simply heard that phrase 'Give me just a little more time' once too often. At some point you realized that 'a little time' is a very flexible term.

At least your last affair, Kevin, was honest with you in this regard. From the beginning he told you in no uncertain terms that he would never leave his wife, even if he was totally keen on you. You don't understand yourself why you got involved with him, all the same. Probably it was this unexpected mix of solid, down-to-earth company founder and audacious, passionate daredevil that magically attracted you. How could you have suspected that you'd fall in love with him head over heels? And you still refuse to believe that he declared the affair to be over after only a short few weeks.

You got to know him better through work; before that you'd only known by sight. Since he wanted to open his Fairtrade store 'Fair Craze' in Chocville, he had contacted you months in advance to inquire about advertising opportunities. Even at your very first meeting you got along famously and were flirting away. The

wedding band on his finger did not stop him from inviting you to a bistro the next

day at lunchtime. This was followed by further lunch breaks at various locations, which were characterised not only by intensive discussions, but also by intensive physical contact.

You were well able to block out the fact that Kevin was married, until you met him in town together with his wife. The bizarre thing about the situation was that she accosted to you, did small talk with you and even introduced her husband to you. Only then did you realise that you knew her. You attend the same Zumba class and on occasion have talked to each other after the course. Kevin was obviously uncomfortable with the situation, and on the next day he ended your affair. Objectively, you could even understand that, but in your heart you could not be objective. You were feeling really miserable. The last time you'd had that kind of heartache was as a teenager.

All that was over a month ago now. Since then you haven't seen Kevin and you were at the Zumba course only once. You really couldn't face small talk with his wife. Especially since Jane once told you that she didn't know what she'd do if Kevin were unfaithful to her.

Today is the big reception at which Chocville is to be named a 'Fairtrade Town'. You have been working so hard for this. But now your joy is clouded by your disappointed love affair. But somehow you will make it through. You'll just avoid Kevin.

Shortly after admission at 6.30 pm you are at the venue and looking for your colleagues from the marketing department. You can already see Kevin with his wife Jane, who is waving you over. Just what you needed! But she won't let up and hands you a glass of champagne. She's really a nice person, hopefully she'll never find out what happened between Kevin and you. He is scurrying around like a scared chicken, he's just so cute! Jane or no Jane, you just want to talk to him again.

When you see him go to the bathroom at about 6.50 pm, you make your apologies and follow him. In the hallway in front of the toilets you stop him and wish him good luck for his speech. And then you blurt it out. You just can't help yourself and ask him if

there is no second chance for the two of you. You squeeze him tight and try to give him a passionate kiss. Kevin looks totally confused and brushes you off with a short 'You know how I feel about this. I have no time for this now!'. You'd like for the ground to open up; you were running after him like a little dog! What's got into you?

You run out as fast as you can. To avoid attention, and to calm down, you get yourself a pack of cigarettes in the ShopHere supermarket.

Then you go back to the reception and do some small talk with a few people. Meanwhile, it is 7.20 pm and you have to coordinate a few things with the kitchen. You get Natalia, the boss of the catering company, and ask if everything is okay. Then you dedicate yourself to the media and your colleagues again.

Just before the start of the official part at 8 pm, you are about to go to the backstage area to make final arrangements. That's when you notice a commotion in the front part of the room. From the murmur you learn that someone has collapsed there and that the ambulance appears to have been called already.

You don't want to stand in the middle of it all like all the gawkers and stay backstage. Only a good while later do you learn that the person who collapsed died on the spot. And then you finally find out that it was Kevin...

The Suspects

John Rock, 58 years

Farmer and president of the Chocville Heritage Society, father of Jane Doogood, divorced for 10 years. You know him from various meetings. An irascible fellow.

Frank Bellows, 45 years

Boss of the wholesale company 'Fair Space', lives and works in Bristol, single. You were dealing with him when sourcing the coffee for the town hall.

Andrew Mason, 52 years

Entrepreneur and manager of a natural stone distribution company, lives in Chocville and works in Bristol. He is likely to be awarded the contract to pave the market square.

Jane Doogood, 25 years

Private investigator, widow of the victim Kevin Doogood. You are taking the same Zumba course as she at the adult education centre. You have a heavy conscience regarding her because you had an affair with her husband.

A BRANCA

Natalia Petroviczka, 34 years

Owner of the catering business 'Delibites', partner of Yusuf. You have made arrangements concerning the reception with her.

Nikos Zanidis, 23 years

Self-employed with an organic food truck, Kevin's best friend. You know him from marketing sessions on the Fairtrade Town.

Yusuf Karaca, 40 years

Owner of the ShopHere supermarket, partner of Natalia. You know him from marketing sessions on the Fairtrade Town.



Fair Trade: Background Information

Even though the plot and characters of the crime dinner are fictitious, the backdrop is in many places inspired by reality. Fair Trade and Fairtrade Towns really exist. To shed some light on the subject, we would like to clarify some terms and background aspects. Of course, many topics can only be touched upon. Therefore, you will find even more detailed information in the Host's Manual.

What is Fair Trade?

Fair Trade aims to improve the situation of small producers. For this purpose, direct and long-term trade relations are sought. To enable producers to make a living, minimum prices are paid that are above world market prices. In addition, there are premiums for organic farming. Also, exploitative child labour is prohibited, as is discrimination against women, migrant workers and trade unions.

For further information on Fair Trade go to: *wfto-europe.org*.

What is a Fairtrade Town?

Towns can apply to the 'Fairtrade Towns Campaign' to be certified as a Fairtrade Town. To qualify, they have to fulfil certain conditions. For example, only Fair Trade coffee may be served in the town hall and a certain number of shops (depending on the size of the municipality) must offer Fair Trade products. After certification, these criteria are regularly checked so that Fair Trade is upheld.

For further information on the 'Fairtrade Towns Campaign' go to: www.fairtradetowns.org.

What about seals and labels?

Nearly all products come with colourful seals and labels. Fair Trade also uses such seals and labels. For consumers, it is not always easy to see which of the many seals are verified and trustworthy. This is why we have compiled a list of trust-worthy Fair Trade seals for food. We present these in the Host's Manual in the chapter 'Shopping Tips'.

What about child labour in the quarries?

All over the world children work for money – to support their family or, as in Germany, to supplement their pocket money. This work becomes problematic when it is physically exhausting or dangerous, but also when it makes it impossible for the children to go to school, or just be a child. ILO Convention 182 bans this exploitative kind of child labour worldwide.

Nevertheless, especially in India and other Asian countries, children work in quarries under such conditions. However, some quarries do not use child labour and also pay attention to labour rights generally. You can have your products independently certified by Xertifix.

For further information on exploitative child labour – not only in quarries – and measures against it go to *www.aktiv-gegen-kinderarbeit.de* (in German). Information in English can be found at *www.un.org/en/events/childlabourday*.